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Department of Management Studies

20MBAP603-Project Works Titles Details

S.no	Regd.No	Name of the Student	Title of the Project	Name of the Guide
1	19691E0016	G.Bhaskhar	A Study On Financial Statement Of Analysis At Bharath Heavy Electricals Ltd	Mr.B.Sreekanth
2	19691E0044	K.Harikrishna	A Study On Portfolio Optimisation Of Equity Indices Using Markowitz-Variance Approach	Dr.D.Pradeep Kumar
3	19691E0054	P Jagadeesh Babu	A Study On Practical Application Of Markowitz Model	Dr.D. Pradeep Kumar
4	19691E00D2	M. Ramya	A Study On Financial Performance Analysis	Dr. K. V. Geetha Devi
5	20691E00A4	Nandini P	A Study On Factors Influencing Customer Purchase Intention Towards Organic Food	Dr.G.Somasekhar
6	20691E00G8	Shaik Mekala Ashraf Ali	A Study On Consumer Buying Behaviour Towards Honda Two Wheelers At Rayachoti	Mr.V.Karthikeyan
7	21691E0001	K.Akeela	A Study On Systematic Risk With Reference To Selected Private Sector And Public Sector Banks	Mr.V. Venakata Rao
8	21691E0002	K.S.Mohammad Sakhil	A Study On Recruiting Of Employees In Vingsfire Hrm Pvt.Ltd	Mr.B.Sreekanth
9	21691E0003	B. Ananda	A Study On Customer Satisfaction Towards Mahindra & Mahindra Scorpio At Madanapalle	Mr.V.Karthikeyan
10	21691E0004	N.Anil Kumar	A Study On Risk And Return Analysis Of Selected National Banks In India	Dr.D.Pradeep Kumar



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11	21691E0005	G.Anitha	A Study On Factors Influence On Employee Retention With Respect To Everetogen Life Sciences	Mr.V.Karthikeyan
12	21691E0006	N.Anitha	A Comparative Study On Performance Evaluation Of Mutual Funds With Reference To Hdfc And Ici	Dr.Anjali
13	21691E0007	V.Anupama	A Study On Equity Stock Analysis With Special Reference Of Selected Banking Securities	Dr.G.Anjali
14	21691E0008	K.Anusha	A Comparitive Study On Systematic Risk Of Oil Industry In Inidia With Reference To Public And Private Sectors	Mr.V.Venkata Rao
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17	21691E0011	M.Aswini	A Study On Financial Performance Of Canara Bank	Dr.N.Gangisetty
18	21691E0012	R Athreya	Impact Of Online Advertising On Consumer Buying Behaviour In Granite Industry In Chittoor District	Dr. D.Pradeep Kumar
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21	21691E0015	M.Bhargavi	A Study On Examining The Volatality Patterns Of Bajaj Finserv	Mr.B.Sreekanth



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144	21691E00E6	K.Rajeswari	A Study On Recruitment And Selection In It Industry	Mr.B.Sreekanth
145	21691E00E7	B Reddisekhar	A Study On Customer Satisfaction In Andhra Pradesh Southern Power Distribution Company Limited Madanapalle	Mr.V.Karthikeyan
146	21691E00E8	P.Sai Kiran	A Study On The Effectiveness Of Influencer Marketing On Social Media Platforms For Lifestyle Products In Andhra Pradesh	Dr.Preeti Thakur
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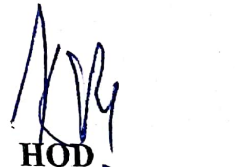
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